

Gokul Projects

Vision 2020







B.S.K.B.A.
ENDEAVOR

Visit our website www.gokulprojects.com

Gokul Projects- Vision 2020



about us






-  *B.S.K.B. Association (GOKUL)-90 year old institution.*
-  *Over 4000 life members.*
-  *Prestigious and progressive cultural organization.*
-  *Well managed financially and functionally.*
-  *Active Youth and Ladies wings.*



Gokul Projects- Vision 2020



प्रतिबन्ध

-  *Holding cultural, social and sports events regularly.*
-  *Providing financial aid, and loan scholarships.*
-  *Providing free and subsidized medical aid.*
-  *A well-stocked Library.*
-  *Celebrating all religious functions.*






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our achievements

-  *ASHRAYAA senior citizens home at Navi Mumbai.*
-  *Adoption of Sant Kakayya Municipal school at Dharavi.*
-  *VIDAYANIDHI ..Loan scholarship scheme for meritorious and deserving students.*



Gokul Projects- Vision 2020



ठार लोइइऑन

Vision 2020

Dream it...

Achieve it !



**B.S.K.B.A.
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Gokul Projects- Vision 2020



गोकुल प्रोजेक्ट्स विज़ीन 2020


Vidyanidhi - 3 crores.

Ashraya Expansion - 3 crores.





GOKUL Temple building development - 26 crores.



चिदयानिधि

-  *Create corpus for Loan scholarship scheme.*
-  *Explore possibility of constructing our own education institution.*
-  *Initial cost Rs.3 crores.*

ashraya expansion

-  *Presently 26 rooms- Fully occupied.*
-  *Huge waiting list.*
-  *Explore feasibility of constructing one additional floor.*
-  *Cost Rs.3 crores.*

गोकुल वडरवडडडडड



First stage:

-  *Third Floor.....A/C Convocation hall.*
-  *Fourth floor.....Community hall, Two Kitchens.*
-  *Fifth floor.....Library, Conference hall, Administrative office.*
-  *Sixth floor.....Faculty rooms.*

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fund mobilisation

-  *Hundi (Piggy Box) Collection.*
-  *Two Cultural events: 28th Feb, 2016 at Shanmukhananda Hall,
1st Oct, 2016 at V.H.Someshwar Hall, Ashraya.*



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gokul projects
brochures



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इसुवनेर brochure



Gokul Projects

Vision 2020

Souvenir

SOUVENIR COMMITTEE

PATRON : SRI VISHVESH THEERTHA SWAMIJI OF PEJAVARA MUTT

CHAIRMAN : DR. SURESH S.RAO

A.P.K.Potty	Jagdish Acharya	Ramakrishna Rao
A.S.Rao	K.Vishwanath Bhat	Ramanand Rao
Amrut Someshwar	K.Manohar Rao	Ramdass Upadhyaya
Ananthraj Bhat	K.Subbanna Rao	Ramesh M. Rao
Anjana Bhat	Krishna Acharya	Rammohan Karanth
Anup Cukkemane	Krishnaraj Tantry	Ramprasad Rao
Anup Rao	Kusum Srinivas	Ratna Acharya
Avinash Shastri	Laxminarayana Muchintaya	Raviraj Rao
B.Balchandra Rao	Laxmish Acharya	S.N.Udupa
B.Narayan	M.H.Muralidhar	S.R.Bala
B.Umesh Rao	M.Hari Bhat	Sahana Potty
Bhaskar Rao	M.S.Rao	Sarvajna Udupa
C.M.G.Shastrri	Mohanraj Bhat	Shobha Udupa
Chandrashekhhar Bhat	N.B.Nidwannaya	Shrish Kalluraya
Chandravati Rao	Nalini Rao	Shylini Rao
Chitra Melmane	Nikhil Rao	Srinivas Acharya
Deepak Shivathaya	Niranjan Gogte	Subhashchandra Rao
Dinesh Uparna	Nitin Rao	Sudarshan Mugeraya
Dr.A.S.Rao	P.Pradeep Kumar	Sunanda Upadhyaya
Dr.Arun Rao	P.Sripati Rao	T.S.Upadhyaya
Dr.K.S.Aithal	P.Umesh Rao	Tara Rao
Dr.P.G.Rao	P.V.Aithal	U.R.Bhat
Dr.Rajesh Rao	P.C.N.Rao	U.R.Rao
Dr.Sudhir Rao	Pernankila Haridas Bhat	Vaman Holla
Dr.Vyasrao Ninjoor	Prakash Acharya	Vani Bhat
G.M.Rao	Prakash Rao	Vidya Rao
Ganesh Acharya	Prasanna Acharya	Vijayalakshmi Bhat
Geeta L. Bhat	Prashant Herle	Vijaykumar Bhat
Girish Rao	Prema Rao	Vikrant Urval
Guruprasad Acharya	R.L.Bhat	Vinita Acharya
H.B.L.Rao	Radhakrishna Bhat	Vinodini Piliinje
H.K.Karanth	Raghu Acharya	Vishnu S Karanth
Hari Bhat	Rajaram Acharya	Vivek Rao
Haridas Bhat	Rajesh Rao	Y.G.Raj
J.C.Kumar	Rajshekar Rao	Y.Gururaj Bhat



Gokul Projects

Vision 2020



THE B. S. K. B. ASSOCIATION REGD. NO. F - 835 (BOM)

Gokul, Gokul Marg, Plot No. 273, Slon (E), Mumbai - 400 022.

Tel.: 022-2409 4061, 022-2409 9728 Mob.: 9869007308

Ashraya, Plot No. 92, Sector 19, Nerul (E), Navi Mumbai - 400 706. Tel: 022-2770 0805

Website: www.bskba.com, Email: secretary@bskba.com



THE B. S. K. B. ASSOCIATION

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About Us

The B.S.K.B Association is a ninety year old institution in Mumbai, popularly known as GOKUL. Over the years, its membership has grown exponentially to over 4000 life members. Today, GOKUL is one of the prestigious and progressive cultural organizations of Mumbai. The B.S.K.B. Association has an enviable track record of being a financially and organizationally well-managed institution. The democratically elected office bearers and committee members evolve and implement plans that are in consonance with the spirit of its charter and constitution. The youth and lady members are keenly involved in numerous activities through the Youth Wing and Ladies Wing arms of the Association.

New initiatives by BSKBA : Vidyanidhi

There is no greater initiative we can take than to assist a deserving scholar to complete the course of choice. With this thought in mind, we have decided to work in the field of education through the following projects.

- Explore the possibility of constructing our own education institution in the outskirts of Mumbai.
- Give need based loan scholarships to needy and meritorious students. Once the student is chosen and post proper scrutiny for eligibility criteria, complete financial assistance (entire fees, cost of books etc.) is given till the beneficiary finishes the chosen professional course. Once the beneficiary settles down with job, the loan should be repaid in easy instalments, without any interest, so that this amount in loan scholarship scheme can be given to another deserving student.

To achieve the above project we have decided to create a corpus fund 'VIDYANIDHI – A GOKUL INITIATIVE IN PARTNERING EDUCATION'. The initial requirement of the fund is targeted at ₹ 3 crores.

Ashraya – The Home for Senior Citizens

Ashraya, completed in the year 2008, is open to all persons above the age of 60 at subsidized rates, has 26 well planned self-contained rooms to house 40 residents, a well-equipped Medical Centre, with a Doctor attending daily and a specialist on call, all 24 Hrs. Various programs are conducted on regular basis to entertain the residents (Bhajans, musical orchestra, health related topics etc). Ashraya, today, has gained a reputation in and around Navi Mumbai for the facilities and services provided and is now fully occupied with a substantial waiting list of prospective residents.

We are now planning to add another floor to cater to the long waiting list of the senior citizens who want to come to Ashraya. The cost of entire project including interior, electrification etc. is estimated to be around ₹ 3 crores.

Redevelopment of Gokul Building

BSKB Association, popularly known as GOKUL, was built some 65 years ago, keeping in mind the needs of the community in those days. To meet the needs of the present generation, we now propose to build a separate temple, an air-conditioned Convocation hall, hall for religious functions, conference room, lodging facility, a good library, a good kitchen, car parking, new lifts and other modern amenities. The cost of the entire project including interiors, air conditioning, sound system etc. is estimated to be around ₹ 26 crores.

With a view to raise funds for the above projects, we will release colourful and informative souvenirs, one on 28th February 2016 and another on 1st October 2016 during the cultural events. We sincerely request you to take up this excellent opportunity to release an advertisement of your organization.

The order form attached may kindly be returned with sufficient information for the insertion of your advertisement or a soft copy of the same (Corel Draw file), along with the advertisement charges. The crossed cheque may kindly be drawn in favour of **THE B.S.K.B. Association** payable at Mumbai.

Your magnanimous contribution will go a long way in making our project successful and our dream of GOKUL DEVELOPMENT a reality.

P.C.N. Rao
(Hon. Secretary)

Dr.Suresh S.Rao
(President)

ADVERTISEMENT TARIFF

BACK COVER	₹ 1,00,000
CENTER SPREAD	₹ 1,00,000
FRONT INSIDE COVER	₹ 75,000
BACK INSIDE COVER	₹ 75,000
INSIDE FIRST PAGE COLOUR	₹ 50,000
INSIDE LAST PAGE COLOUR	₹ 50,000
BOOK MARK	₹ 50,000
FULL PAGE (FOUR COLOUR)	₹ 40,000
FULL PAGE SINGLE COLOUR	₹ 20,000
FULL PAGE BLACK AND WHITE	₹ 10,000



THE B. S. K. B. ASSOCIATION

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Website: www.bskba.com, Email: secretary@bskba.com

ADVERTISEMENT FORM

Date _____

From _____

Contact person _____

Tel. _____ Mobile no. _____

E-mail. _____

Sir/Madam,

We have great pleasure to participate in the Souvenir to be released on the occasion of the We are pleased to participate in the Souvenir to be released on the occasion of the Cultural Fund Raising programme for Gokul Projects Vision 2020. Advertisement matter is attached.

We would like to place an advertisement as follows (✓ mark as appropriate)

Back cover (15.5x21.5cm)	<input type="checkbox"/>	Back inside cover (14.5x22cm)	<input type="checkbox"/>
Inside first page - 4 colour (14.5x22cm)	<input type="checkbox"/>	Full page - 4 colour (14.5x22cm)	<input type="checkbox"/>
Inside last page - 4 colour (14.5x22cm)	<input type="checkbox"/>	Full page - colour paper (14.5x22cm)	<input type="checkbox"/>
Center spread (33x22cm)	<input type="checkbox"/>	Full page - black & white (14.5x22cm)	<input type="checkbox"/>
Front inside cover (14.5x22cm)	<input type="checkbox"/>	Book mark (4 colour) (9x18cm)	<input type="checkbox"/>

We enclose herewith Cheque No. _____ drawn on _____ in favour of "The B. S. K. B.

Association" for ₹ _____, payable at Mumbai.

Please forward the receipt for the remittance along with bill and voucher copy of the souvenir.

Thanking you,

Yours faithfully,

(Signature)

Encl: (Please tick)

1. Cheque for ₹. _____

2. Matter for publication/(Corel Draw) on CD

Gokul Projects- Vision 2020



vidyānidhi brochure



B.S.K.B.A.
ENDEAVOR

Gokul Projects

Vision 2020 Vidyanidhi

BSKB Association Office Bearers

President	Dr.Suresh S.Rao	Vice Presidents	Vaman Holla	P.Umesh Rao
Hon Secretary	P.C.N.Rao	Jt Secretary	Chandrashekhar Bhat	Prashant Herle
Treasurer	Haridas Bhat	Jt Treasurer	Avinash Shastri	Kusum Srinivas

Committee Members

Amrut Someshwar	Anjana Bhat	A.P.K.Potty	B.Umesh Rao	Chandravati Rao
Deepak Shivathaya	Ganesh Acharya	Geeta.L.Bhat	Nikhil Rao	Prakash Rao
Prema Rao	Ramakrishna Rao	Ravi Karanth	Sahana Potty	Shyliani Rao
Subbanna Rao	U.R.Rao	Vani Bhat	Vijayalakshmi Bhat	Vinita Acharya
Vinodini Piliñje		Vidya Rao		Y.Gururaj Bhat

Gopalakrishna Public Trust

Trustees

A.S.Rao	Krishna Acharya	Pernankila Haridas Bhat	Ramanand Rao	R.L.Bhat
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Members

K.Manohar Rao	Subhashchandra Rao	Vanita Rao
---------------	--------------------	------------

Education Committee Members

CHAIRMAN : Y.GURURAJ

B.Narayan	Haridas Bhat	Jagdish Acharya	M.H.Muralidhar	M.Narendra
P.Pradeep Kumar	Raghu Acharya	Rammohan Karanth	Ramprasad Rao	Sandesh Urval
U.R.Bhat	U.Venkataj Rao	Umesh Rao	Vaman Holla	Vikrant Urval



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Vidyanidhi

A GOKUL INITIATIVE IN
PARTNERING EDUCATION



Gokul Projects

Vision 2020

THE B. S. K. B. ASSOCIATION

Visit our website www.gokulprojects.com



Dear Patron,

About us

The B.S.K.B Association is a ninety year old institution in Mumbai, popularly known as GOKUL. Over the years, its membership has grown exponentially to over 4000 life members. Today, GOKUL is one of the prestigious and progressive cultural organizations of Mumbai. The B.S.K.B. Association has an enviable track record of being a financially and organizationally well-managed institution. The democratically elected office bearers and committee members evolve and implement plans that are in consonance with the spirit of its charter and constitution. The youth and lady members are keenly involved in numerous activities through the Youth Wing and Ladies Wing arms of the Association.

Gokul

Over the years the Association has been successfully carrying out the following activities:-

- holding cultural, social and sports events throughout the year and encouraging participation from all age groups, thereby inculcating in them a sense of pride in our glorious cultural and traditional heritage.
- providing financial aid and merit scholarships to the needy and deserving students to encourage higher education and awarding prizes to those meritorious amongst them.
- offering free or subsidized medical aid.
- establishing a well-stocked library of numerous invaluable books in Kannada, English, Hindi and Sanskrit, on varied and interesting subjects.
- conducting various religious functions throughout the year, in keeping with our valued tradition and customs.

Ashraya

During the platinum jubilee year of the Association, in the year 2000, our members felt it was time to look ahead and decided to build a home for senior citizens. The necessity of such an institution need hardly be emphasized in today's modern world of nuclear families where children of most families are living abroad and where concerns of safety and security of senior citizens have become an important social issue.

With this objective, it was decided to take up project of Home for Senior Citizens –Living with Dignity. This project was started in the year 2005 and completed in 2008 at a cost of nearly ₹ 10 crores. This home was named ASHRAYA. Within a year of its inauguration, Ashraya was fully occupied and today it has a huge waiting list, a testimony to its success and popularity.

Our Vision

We believe there can be no better charity than assisting deserving and needy children to complete their education and there is no greater initiative than to assist a deserving scholar to complete the course of choice. With this thought in mind, we have decided to work with the following projects.

1. To continue to help the municipal school adopted in Dharavi by providing their needs in infrastructure.
2. Explore the possibility of constructing an educational institution in the outskirts of Mumbai.
3. Give need based loan scholarships to needy and meritorious students. Once the student is chosen and post proper scrutiny for eligibility criteria, complete financial assistance (entire fees, cost of books etc.) is given till the beneficiary finishes the chosen professional course. Once the beneficiary settles down with job, the loan should be repaid in easy instalments, without any interest, so that this amount in loan scholarship scheme can be given to another deserving student.

An Appeal

To achieve this dream project we have decided to create a corpus fund 'VIDYANIDHI – A GOKUL INITIATIVE IN PARTNERING EDUCATION'. This requires huge amount of funds to continue on a sustainable basis. The objective is to ensure that no meritorious student is deprived of entry into any professional course due to lack of finance.

We appeal to philanthropists like you to partner us in this endeavour. Your participation and support in the form of generous donation would be greatly appreciated and acknowledged. We assure you that your contribution will be meticulously utilized for the successful implementation of the above project.

Kindly draw the cheque in favour of "The B.S.K.B Association- A/c Vidyanidhi" payable at Mumbai. Donation received is tax exempt under section 80G of Income Tax Act.

Thanking You,
Yours sincerely

P.C.N.Rao
(Hon. Secretary)

Dr.Suresh S.Rao
(President)



THE B. S. K. B. ASSOCIATION

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Website: www.bskba.com, Email: secretary@bskba.com

DONATION FORM

Date _____

From _____

Contact person _____

Tel. _____ Mobile no. _____

E-mail. _____

Sir/Madam,

We are pleased to participate in the Vidyanidhi Project of B.S.K.B Association. We enclose herewith a Cheque No: _____ drawn on _____ in favour of "THE B.S.K.B. ASSOCIATION A/c Vidyanidhi" for ₹ _____ payable at Mumbai. This amount is a contribution towards the Vidyanidhi corpus funds. Our PAN No.is _____.

We request you to forward the receipt to us.

Thanking you,

Yours faithfully,

(Signature)



Gokul Projects- Vision 2020



donation brochure



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Gokul Projects

Vision 2020
Donation

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Vision 2020



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These major projects cannot be undertaken without financial assistance from philanthropists like you. Your participation and support in the form of generous donation will go a long way in successful completion of these projects. The Association assures you that every bit of your contribution will be meticulously utilized towards the implementation of above projects. We intend to acknowledge and recognise your contribution in a commemorative way towards the Gokul Projects Vision 2020 (as tabulated overleaf).

Kindly draw the cheque in favour of "The B.S.K.B Association" payable at Mumbai. All donations are tax exempt under section 80G of Income Tax Act. We pray that LORD KRISHNA bestows on you and your family good health, wealth, prosperity and peace.

P.C.N.Rao
(Hon. Secretary)

Dr.Suresh S.Rao
(President)

PRIVILEGES TO DONORS

	Above ₹ 25 Lakhs	Above ₹ 15 Lakhs	Above ₹ 10 Lakhs	Above ₹ 5 Lakhs
Premium Card	Yes	Yes	Yes	Yes
Size of Plaque in Temple	60cm x 45cm	60cm x 30cm	45cm x 15cm	30cm x 15cm
Discount in Gokul Hall Booking	30%	25%	15%	10%
Discount in Gokulavani (monthly) Advertisement	25%	20%	15%	10%
Free Diwali Sweets & Mixture	1 Kg Sweets & 1 Kg Mixture	1 Kg Sweets & 1 Kg Mixture	1 Kg Sweets & 1 Kg Mixture	1 Kg Sweets & 1 Kg Mixture
Special Janmashthami Prasad	Yes	Yes	Yes	Yes
One Day Pooja (Yearly) on day of your choice	Yes	Yes	Yes	Yes



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Website: www.bskba.com, Email: secretary@bskba.com

DONATION FORM

Date _____
From _____
Contact person _____
Tel. _____ Mobile no. _____
E-mail. _____

Sir/Madam,

We are pleased to participate in the Gokul Projects Vision 2020 of The B.S.K.B Association. We enclose herewith a Cheque No: _____ drawn on _____ in favour of "The B. S. K. B. Association" for ₹ _____, payable at Mumbai. The amount is a contribution towards the corpus funds. Our PAN No. is _____.

We request you to forward the receipt to us.

Thanking you,

Yours faithfully,

(Signature)

Gokul Projects- Vision 2020



privaiged to donors



B.S.K.B.A.
ENDEAVOR

	<i>Above ₹25 Lakhs</i>	<i>Above ₹15 Lakhs</i>	<i>Above ₹10 Lakhs</i>	<i>Above ₹5 Lakhs</i>
<i>Premium Card</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>
<i>Size of Plaque in Temple</i>	<i>60cm x 45cm</i>	<i>60cm x 30cm</i>	<i>45cm x 15cm</i>	<i>30cm x 15cm</i>
<i>Discount in Gokul Hall Booking</i>	<i>30%</i>	<i>25%</i>	<i>15%</i>	<i>10%</i>
<i>Discount in Gokulavani (monthly) Advertisement</i>	<i>25%</i>	<i>20%</i>	<i>15%</i>	<i>10%</i>
<i>Free Diwali Sweets & Mixture</i>	<i>1 Kg Sweets & 1 Kg Mixture</i>	<i>1 Kg Sweets & 1 Kg Mixture</i>	<i>1 Kg Sweets & 1 Kg Mixture</i>	<i>1 Kg Sweets & 1 Kg Mixture</i>
<i>Special Janmashthami Prasad</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>
<i>One Day Pooja (Yearly) on day of your choice</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>

Gokul Projects- Vision 2020



इसपंडरशिप ब्रोचुरे



B.S.K.B.A.
ENDEAVOR

Gokul Projects

Vision 2020 Sponsorship

SPONSORSHIP BENEFITS

SPONSORSHIP BENEFITS	TITLE SPONSOR (₹ 25 Lakhs per event) (not on 29/11/2015)	PLATINUM SPONSOR (₹ 25 Lakhs)	GOLD SPONSOR (₹ 15 Lakhs)	SILVER SPONSOR (₹ 10 Lakhs)	BRONZE SPONSOR (₹ 5 Lakhs)
Main Back Drop at the Event (not on 29/11/2015)	Logo & Name displayed prominently	Logo & Name displayed prominently	Logo & Name after/under Platinum Sponsors	Logo displayed after/under Gold Sponsors	Logo displayed after/under Silver Sponsors
Announcements (not on 29/11/2015)	Yes	Yes	Yes	Yes	Yes
Banner – (6' x 2') in the Foyer	Yes (In any one event)	Yes (In any one event)	Yes (In any one event)	Yes (In any one event)	Yes (In any one event)
Video Presentation (At the Event – 3 Minutes) (not on 29/11/2015)	Yes	Yes	No	No	No
Table Space	Yes (In any one event)	Yes (In any one event)	Yes (In any one event)	No	No
Advertisement in Souvenir	1 Full Page (4 Color print)	1 Full Page (4 Color print)	1 Full Page (4 Color print)	1 Full Page (Color paper)	1 Full Page (Color paper)
Advertisement in Gokulavani	1 Full Page (12 Issues, Colour print)	1 Full Page (12 Issues, Colour print)	1 Full Page (12 Issues, Colour print)	1 Full Page (12 Issues, B/W)	1 Full Page (12 Issues, B/W)
Logo in all envelopes of the Association for 1 year	Yes	Yes	Yes	Yes	Yes
Logo in all print media advertisement	Yes	Yes	Yes	Yes	Yes
Logo in Donor passes (not on 29/11/2015) (if confirmed 3 months before event)	Yes	Yes	Yes	No	No
Passes for the Event (not on 29/11/2015)	12 Donor Passes	10 Donor Passes	8 Donor Passes	6 Donor Passes	4 Donor Passes
Banner Displayed during Association functions (26 Jan 2016, 15 Aug 2016, Janmashtami ...)	Yes	Yes	Yes	Yes	Yes



THE B. S. K. B. ASSOCIATION REGD. NO. F - 635 (BOM)
 Gokul, Gokul Marg, Plot No. 273, Sion (E), Mumbai - 400 022.
 Tel.: 022-2409 4061, 022-2409 9728 Mob.: 9869007308
 Ashraya, Plot No. 92, Sector 19, Nerul (E), Navi Mumbai - 400 706. Tel: 022-2770 0805
 Website: www.bskba.com, Email: secretary@bskba.com



THE B. S. K. B. ASSOCIATION
 Visit our website www.gokulprojects.com

Gokul Projects

Vision 2020



About Us

The B.S.K.B Association is a ninety year old institution in Mumbai, popularly known as GOKUL. Over the years, its membership has grown exponentially to over 4000 life members. Today, GOKUL is one of the prestigious and progressive cultural organizations of Mumbai. The B.S.K.B. Association has an enviable track record of being a financially and organizationally well-managed institution. The democratically elected office bearers and committee members evolve and implement plans that are in consonance with the spirit of its charter and constitution. The youth and lady members are keenly involved in numerous activities through the Youth Wing and Ladies Wing arms of the Association.

New initiatives by BSKBA : Vidyandhi

There is no greater initiative we can take than to assist a deserving scholar to complete the course of choice. With this thought in mind, we have decided to work in the field of education through the following projects.

- Explore the possibility of constructing our own education institution in the outskirts of Mumbai.
- Give need based loan scholarships to needy and meritorious students. Once the student is chosen and post proper scrutiny for eligibility criteria, complete financial assistance (entire fees, cost of books etc.) is given till the beneficiary finishes the chosen professional course. Once the beneficiary settles down with job, the loan should be repaid in easy instalments, without any interest, so that this amount in loan scholarship scheme can be given to another deserving student.

To achieve the above project we have decided to create a corpus fund 'VIDYANIDHI – A GOKUL INITIATIVE IN PARTNERING EDUCATION'. The initial requirement of the fund is targeted at ₹ 3 crores.

Ashraya – The Home for Senior Citizens

Ashraya, completed in the year 2008, is open to all persons above the age of 60 at subsidized rates, has 26 well planned self-contained rooms to house 40 residents, a well-equipped Medical Centre, with a Doctor attending daily and a specialist on call, all 24 Hrs. Various programs are conducted on regular basis to entertain the residents (Bhajans, musical orchestra, health related topics etc). Ashraya, today, has gained a reputation in and around Navi Mumbai for the facilities and services provided and is now fully occupied with a substantial waiting list of prospective residents.

We are now planning to add another floor to cater to the long waiting list of the senior citizens who want to come to Ashraya. The cost of entire project including interior, electrification etc. is estimated to be around ₹ 3 crores.

Redevelopment of Gokul Building

BSKB Association, popularly known as GOKUL, was built some 65 years ago, keeping in mind the needs of the community in those days. To meet the needs of the present generation, we now propose to build a separate temple, an air-conditioned Convocation hall, hall for religious functions, conference room, lodging facility, a good library, a good kitchen, car parking, new lifts and other modern amenities. The cost of the entire project including interiors, air conditioning, sound system etc. is estimated to be around ₹ 26 crores.

To support the above projects we would like to request you to be our official sponsor for one year from 1/11/2015 to 31/10/2016. We will be having three major programs and five other programs during this period. Two of the major programs will be at Shanmukhananda Hall at King's circle on 29/11/2015 and 28/02/2016 and one in ASHRAYA at Nerul, Navi Mumbai on 01/10/2016. Five other programs will be held at Gokul Hall, Sion. Various benefits for sponsors are mentioned separately.

The order form attached may kindly be returned to us with the required information. Kindly draw the cheque in favour of "THE B.S.K.B.Association" payable at Mumbai. Your magnanimous contribution will go a long way in making our project successful and our dream of GOKUL PROJECTS a reality.

P.C.N.Rao
(Hon. Secretary)

Dr.Suresh S.Rao
(President)

SPONSORSHIP TARRIF

Title sponsor (each event)	₹ 25,00,000
Platinum sponsor	₹ 25,00,000
Gold Sponsor	₹ 15,00,000
Silver Sponsor	₹ 10,00,000
Bronze Sponsor	₹ 5,00,000
Stall in the Foyer	₹ 50,000
Banner in the Foyer	₹ 20,000



THE B. S. K. B. ASSOCIATION

REGD. NO. F - 635 (BOM)

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Website: www.bskba.com, Email: secretary@bskba.com

SPONSORSHIP FORM

Date _____

From _____

Contact person _____

Tel. _____ Mobile no. _____

E-mail. _____

Sir/Madam,

We are pleased to sponsor Gokul Projects Vision 2020 and partner you in achieving this vision.

We would like to sponsor as follows (✓ mark as appropriate)

Title to Sponsorship (28th Feb, 2016)	<input type="checkbox"/>	Title to Sponsorship (1st Oct, 2016)	<input type="checkbox"/>
Platinum Sponsor	<input type="checkbox"/>	Bronze Sponsor	<input type="checkbox"/>
Gold Sponsor	<input type="checkbox"/>	Stall in the Foyer	<input type="checkbox"/>
Silver Sponsor	<input type="checkbox"/>	Banner in the Foyer	<input type="checkbox"/>

We enclose herewith Cheque No. _____
drawn on _____ in favour of "The B. S. K. B.
Association" for ₹ _____, payable at Mumbai.

Please forward the receipt and acknowledgement. We look forward to a mutually beneficial relationship.

Thanking you,
Yours faithfully,

(Signature)

Encl: (Please tick)
Cheque for ₹. _____

Gokul Projects- Vision 2020



benefits to sponsors



B.S.K.B.A.
ENDEAVOR

SPONSORSHIP BENEFITS	TITLE SPONSOR (₹25 Lakhs per event)(not on 29/11/2015)	PLATINUM SPONSOR (₹25 Lakhs)	GOLD SPONSOR (₹15 Lakhs)	SILVER SPONSOR (₹10 Lakhs)	BRONZE SPONSOR (₹5 Lakhs)
<i>Main Back Drop at the Event (not on 29/11/2015)</i>	<i>Logo & Name displayed prominently</i>	<i>Logo & Name displayed prominently</i>	<i>Logo & Name after/under Platinum Sponsors</i>	<i>Logo displayed after/under Gold Sponsors</i>	<i>Logo displayed after/under Silver Sponsors</i>
<i>Announcements (not on 29/11/2015)</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>
<i>Banner – (6' x 2') in the Foyer</i>	<i>Yes (In any one event)</i>	<i>Yes (In any one event)</i>	<i>Yes (In any one event)</i>	<i>Yes (In any one event)</i>	<i>Yes (In any one event)</i>
<i>Video Presentation (At the Event – 3 Minutes) (not on 29/11/2015)</i>	<i>Yes</i>	<i>Yes</i>	<i>No</i>	<i>No</i>	<i>No</i>
<i>Table Space</i>	<i>Yes (In any one event)</i>	<i>Yes (In any one event)</i>	<i>Yes (In any one event)</i>	<i>No</i>	<i>No</i>
<i>Advertisement in Souvenir</i>	<i>1 Full Page (4 Color print)</i>	<i>1 Full Page (4 Color print)</i>	<i>1 Full Page (4 Color print)</i>	<i>1 Full Page (Color paper)</i>	<i>1 Full Page (Color paper)</i>

SPONSORSHIP BENEFITS	TITLE SPONSOR (₹25 Lakhs per event)(not on 29/11/2015)	PLATINUM SPONSOR (₹25 Lakhs)	GOLD SPONSOR (₹15 Lakhs)	SILVER SPONSOR (₹10 Lakhs)	BRONZE SPONSOR (₹5 Lakhs)
<i>Advertisement in Gokulavani</i>	<i>1 Full Page (12 Issues, Colour print)</i>	<i>1 Full Page (12 Issues, Colour print)</i>	<i>1 Full Page (12 Issues, Colour print)</i>	<i>1 Full Page (12 Issues, B/W)</i>	<i>1 Full Page (12 Issues, B/W)</i>
<i>Logo in all envelopes of the Association for 1 year</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>
<i>Logo in all print media advertisement</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>
<i>Logo in Donor passes (not on 29/11/2015) (if confirmed 3 months before event)</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>No</i>	<i>No</i>
<i>Passes for the Event (not on 29/11/2015)</i>	<i>12 Donor Passes</i>	<i>10 Donor Passes</i>	<i>8 Donor Passes</i>	<i>6 Donor Passes</i>	<i>4 Donor Passes</i>
<i>Banner Displayed during Association functions (26 Jan 2016, 15 Aug 2016, Janmastami ...)</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>

Additional benefits to donors

Tax Exemption u/s 80G of Income Tax Act 1961.

Gokul Projects- Vision 2020



an appeal

 *Donate generously.*

 *Be a partner of change in:*

- *The field of education...Vidyanidhi.*
- *Social obligation.....Ashraya.*
- *Divine blessings....GOKUL Temple development.*



B.S.K.B.A.
ENDEAVOR

Gokul Projects- Vision 2020



contact details

 *Regd Office: Gokul, Gokul Marg, Plot No. 273, Sion (E), Mumbai - 400 022.*

Tel.: 022-2409 4061; 022-2409 9728 Mob.: 9869007308

 *Ashraya, Plot No. 92, Sector 19, Nerul (E), Navi Mumbai - 400 706.*

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Email: secretary@bskba.com



**B.S.K.B.A.
ENDEAVOR**

Gokul Projects- Vision 2020



account details (NEFT/RTGS)

<i>Account</i>	<i>BSKB Karnataka Bank</i>
<i>Beneficiary</i>	<i>The B S K B Association</i>
<i>Bank</i>	<i>Karnataka Bank Ltd</i>
<i>Branch</i>	<i>Sion (E)</i>
<i>Account type</i>	<i>Savings</i>
<i>Account No</i>	<i>0852500100012501</i>
<i>IFSC</i>	<i>KARB0000085</i>



B.S.K.B.A.
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thank you

Visit www.gokulprojects.com

