

# *Gokul Projects*

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*Vision 2020*

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Donation*



**THE B. S. K. B. ASSOCIATION** REGD. NO. F - 635 (BOM)  
Gokul, Gokul Marg, Plot No. 273, Sion (E), Mumbai - 400 022.  
Tel.: 022-2409 4061, 022-2409 9728 Mob.: 9869007308  
Ashraya, Plot No. 92, Sector 19, Nerul (E), Navi Mumbai - 400 706. Tel: 022-2770 0805  
Website: [www.bskba.com](http://www.bskba.com), Email: [secretary@bskba.com](mailto:secretary@bskba.com)



**THE B. S. K. B. ASSOCIATION**  
Visit [www.gokulprojects.com](http://www.gokulprojects.com)



Dear Patron,

**About Us**

The B.S.K.B Association is a ninety year old institution in Mumbai, popularly known as GOKUL. Over the years, its membership has grown exponentially to over 4000 life members. Today, GOKUL is one of the prestigious and progressive cultural organizations of Mumbai. The B.S.K.B. Association has an enviable track record of being a financially and organizationally well-managed institution. The democratically elected office bearers and committee members evolve and implement plans that are in consonance with the spirit of its charter and constitution. The youth and lady members are keenly involved in numerous activities through the Youth Wing and Ladies Wing arms of the Association.

**New initiatives by BSKBA : Vidyanidhi**

There is no greater initiative we can take than to assist a deserving scholar to complete the course of choice. With this thought in mind, we have decided to work in the field of education through the following projects.

- i. Explore the possibility of constructing our own education institution in the outskirts of Mumbai.
- ii. Give need based loan scholarships to needy and meritorious students. Once the student is chosen and post proper scrutiny for eligibility criteria, complete financial assistance (entire fees, cost of books etc.) is given till the beneficiary finishes the chosen professional course. Once the beneficiary settles down with job, the loan should be repaid in easy instalments, without any interest, so that this amount in loan scholarship scheme can be given to another deserving student.

To achieve the above project we have decided to create a corpus fund 'VIDHYANIDHI – A GOKUL INITIATIVE IN PARTNERING EDUCATION'. The initial requirement of the fund is targeted at ₹ 3 crores.

**Ashraya – The Home for Senior Citizens**

Ashraya, completed in the year 2008, is open to all persons above the age of 60 at subsidized rates, has 26 well planned self-contained rooms to house 40 residents, a well-equipped Medical Centre, with a Doctor attending daily and a specialist on call, all 24 Hrs. Various programs are conducted on regular basis to entertain the residents (Bhajans, musical orchestra, health related topics etc). Ashraya, today, has gained a reputation in and around Navi Mumbai for the facilities and services provided and is now fully occupied with a substantial waiting list of prospective residents.

We are now planning to add another floor to cater to the long waiting list of the senior citizens who want to come to Ashraya. The cost of entire project including interior, electrification etc. is estimated to be around ₹ 3 crores.

**Redevelopment of Gokul Building**

BSKB Association, popularly known as GOKUL, was built some 65 years ago, keeping in mind the needs of the community in those days. To meet the needs of the present generation, we now propose to build a separate temple,

an air-conditioned Convocation hall, hall for religious functions, conference room, lodging facility, a good library, a good kitchen, car parking, new lifts and other modern amenities. The cost of the entire project including interiors, air conditioning, sound system etc. is estimated to be around ₹ 26 crores.

These major projects cannot be undertaken without financial assistance from philanthropists like you. Your participation and support in the form of generous donation will go a long way in successful completion of these projects. The Association assures you that every bit of your contribution will be meticulously utilized towards the implementation of above projects. We intend to acknowledge and recognise your contribution in a commemorative way towards the Gokul Projects Vision 2020 (as tabulated overleaf).

Kindly draw the cheque in favour of "The B.S.K.B Association" payable at Mumbai. All donations are tax exempt under section 80G of Income Tax Act. We pray that LORD KRISHNA bestows on you and your family good health, wealth, prosperity and peace.

**P.C.N.Rao**  
(Hon. Secretary)

**Dr.Suresh S.Rao**  
(President)

**PRIVILEGES TO DONORS**

	Above ₹ 25 Lakhs	Above ₹ 15 Lakhs	Above ₹ 10 Lakhs	Above ₹ 5 Lakhs
Premium Card	Yes	Yes	Yes	Yes
Size of Plaque in Temple	60cm x 45cm	60cm x 30cm	45cm x 15cm	30cm x 15cm
Discount in Gokul Hall Booking	30%	25%	15%	10%
Discount in Gokulavani (monthly) Advertisement	25%	20%	15%	10%
Free Diwali Sweets & Mixture	1 Kg Sweets & 1 Kg Mixture	1 Kg Sweets & 1 Kg Mixture	1 Kg Sweets & 1 Kg Mixture	1 Kg Sweets & 1 Kg Mixture
Special Janmashthami Prasad	Yes	Yes	Yes	Yes
One Day Pooja (Yearly) on day of your choice	Yes	Yes	Yes	Yes



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Website: www.bskba.com, Email: secretary@bskba.com

**DONATION FORM**

Date \_\_\_\_\_

From \_\_\_\_\_

Contact person \_\_\_\_\_

Tel. \_\_\_\_\_ Mobile no. \_\_\_\_\_

E-mail. \_\_\_\_\_

Sir/Madam,

We are pleased to participate in the Gokul Projects Vision 2020 of The B.S.K.B Association. We enclose herewith a Cheque No: \_\_\_\_\_ drawn on \_\_\_\_\_ in favour of "The B. S. K. B. Association" for ₹ \_\_\_\_\_, payable at Mumbai. The amount is a contribution towards the corpus funds. Our PAN No. is \_\_\_\_\_.

We request you to forward the receipt to us.

Thanking you,

Yours faithfully,

(Signature)